



## What is REACH?

**Research Engagement And  
Community Health:  
Working together for better health  
through effective research**

**Mission:** To improve health and wellbeing outcomes and address health inequalities through cohesive, targeted and research-informed support for communities in Worcestershire.

**We aim to:**

- ✓ (Re) build trust in health and care services across the county
- ✓ Increase participation in community health research by diverse and seldom heard groups
- ✓ Encourage more consistent use of research evidence around what works in health and social care by the VCSE sector

# The goal of this project is to involve more people, especially those often left out, in community health research

We want to work with a range of VCSE organisations and their communities to provide them with support and training about research which will:

- Empower VCSE organisations with the skills and understanding so they can carry out research projects that matter to them; and
- Help them to engage the people who use their services in research that will help to improve health and wellbeing.



**How to find out more or get involved**

**Call: 0300 302 0458**

**Email: [amandaw@comfirst.org.uk](mailto:amandaw@comfirst.org.uk)**

**Research is a way of finding and gathering information in a planned and organised way. It can help you to review how you are doing and to plan for the future and it can be very simple.**

### **Why do community groups need to do research?**

Research carried out by your community group can help you to:

- Assess the particular needs and wants of a group of people or local community.
- Find out if people's needs are being met.
- Identify trends in services.
- Map existing local services and organisations and find out what others are doing.
- Monitor and evaluate a service or a project.
- Measure the impact of what you do – what changes as a result of your activities.

It can also help you to:

- Provide information for fundraising, lobbying or campaigning.
- Deliver services and activities in a way that is best for people.
- Prioritise and make best use of limited resources.
- Create a good relationship with those who use your services.
- Encourage people to get involved in your group or organisation.
- Promote your group or organisation as open and accountable to users.

# REACH

## Worcestershire

Behavioural Framework

- ✓ Aware
- ✓ Engaged
- ✓ Involved



<https://worcsalliance.org/community-health-research>